

TAP
HOOK



Taphook Pricing Guide

Smart Interaction, Limitless Possibilities



+91 73838 51166



info@taphook.in



www.taphook.in

Bungalow No 01, Shri Ganesh Bungalow, Near Anjali Stores, Navrangpura, Ahmedabad-380009



Smart Interaction, Limitless Possibilities

The Smartest Way to Interact with Your Customers

Who We Are

At TAPHOOK Technologies, we believe the future of interaction should be instant, elegant and effortless.

We are a forward-thinking NFC innovation company that empowers businesses to modernize how they connect with customers – one tap at a time.

Our solutions bridge the physical and digital worlds. Whether you're collecting Google reviews, sharing menu or exchanging digital business cards, we make the experience frictionless and stylish.

Every TAPHOOK product is thoughtfully designed to reflect your brand, amplify your digital presence, and make every customer interaction count.

Founded in Ahmedabad, we've helped businesses across India level up their in-store experience with NFC and QR-enabled technology. From Corporate businesses to cafés, clinics, freelancers to fashion boutiques – if you want to connect better, TAPHOOK is your one-tap solution.

TAP[📶] HOOK

WHY TAPHOOK?

No app No typing Just Tap.

We don't just deliver tech – we deliver impact.

- **Instant Experience** – One tap connects users to what matters
- **No App, No Fuss** – No installs, just smart & seamless
- **Elegant Designs** – Tech that matches your brand's aesthetic
- **Dual Compatibility** – NFC + QR in every product
- **Custom Branding** – From logos to links, your standee = your brand

What You Can Do with TAPHOOK?

- **Tap-to-Review** : Instantly take your customer to your Google review page
- **Tap-to-Menu** : Let guests access your digital menu within seconds
- **Tap-to-Card** : Share your contact details, portfolio, social media & more
- **Tap-to-WhatsApp** : Start chats with just one tap
- **Tap-to-Link** : Drive traffic to any webpage or app

TAP HOOK

PRODUCTS

*Technology that speaks for your brand
— one tap at a time.*



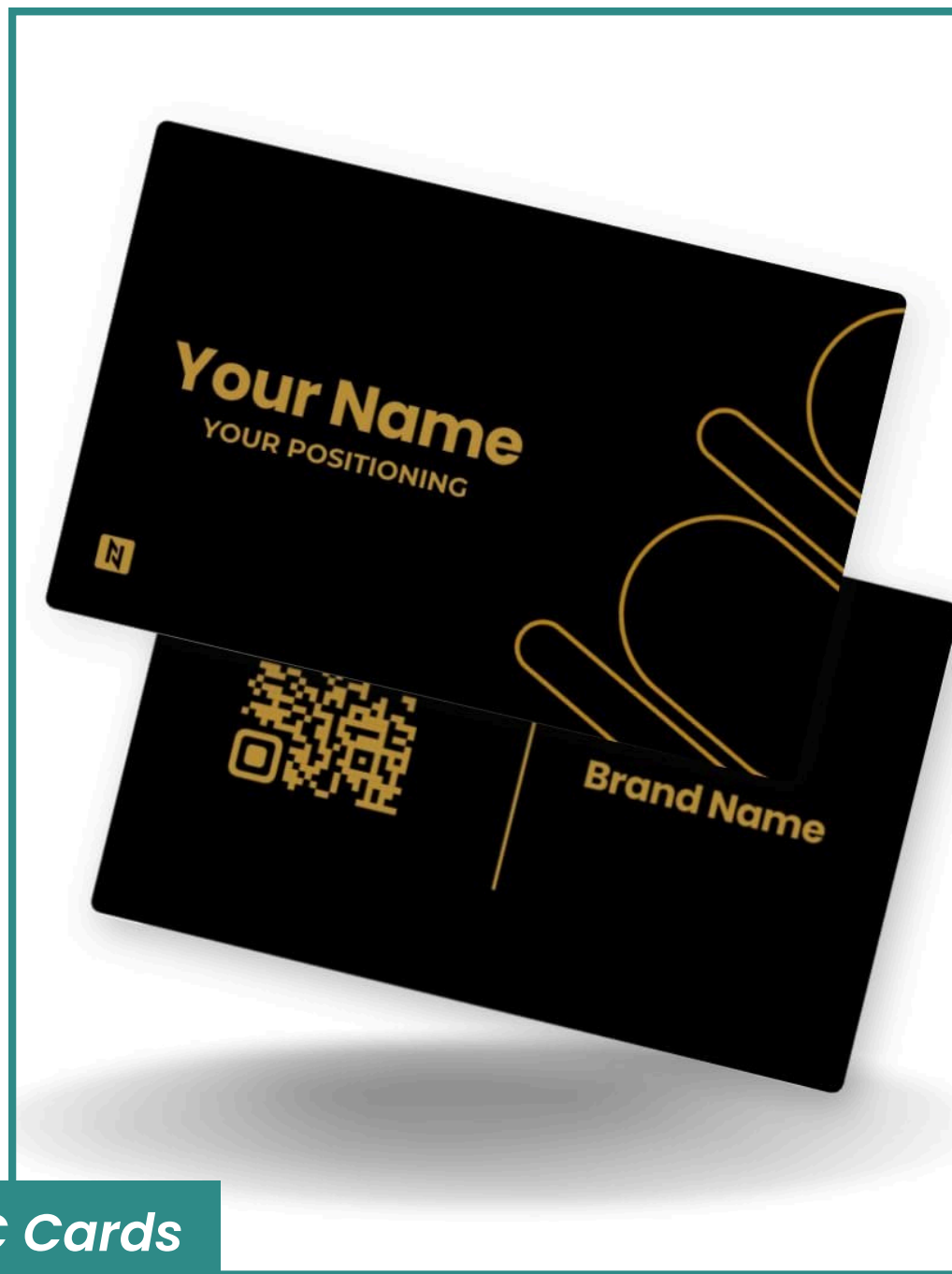
TAP HOOK

Digital Business Cards

Make a lasting impression — with a single tap.

★ A smart alternative to traditional cards – this PVC card allows you to share your digital identity in just a tap.

- NFC + QR-enabled
- Update details anytime – no reprinting
- Durable, waterproof design
- Available in Black or Silver



PVC Cards

TAP HOOK

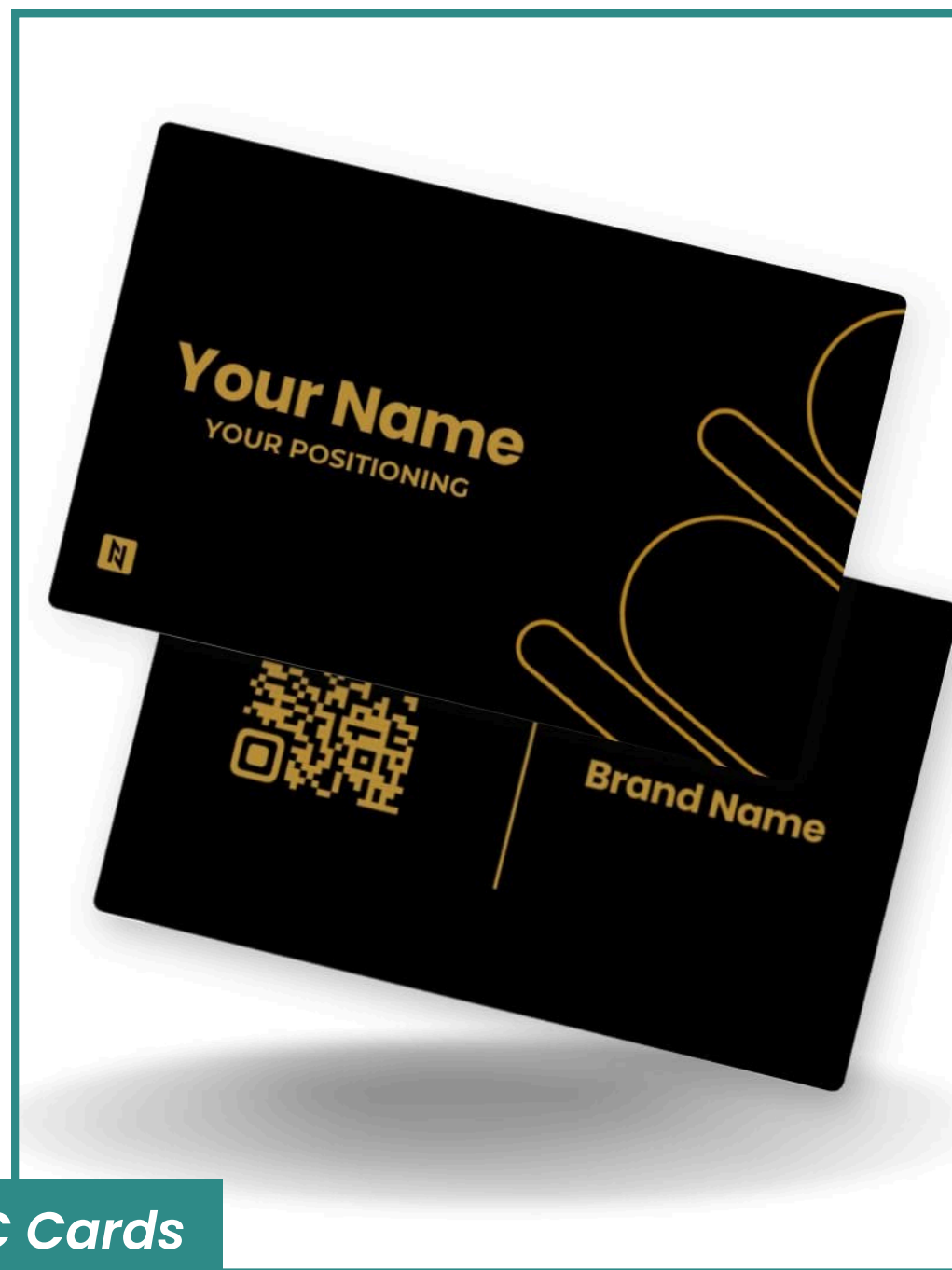
Digital Business Cards

★ *Make a lasting impression — with a single tap.*



★ A smart alternative to traditional cards – this PVC card allows you to share your digital identity in just a tap.

- NFC + QR-enabled
- Update details anytime – no reprinting
- Durable, waterproof design
- Available in Black or Silver



PVC Cards

TAP HOOK

Digital Business Cards

Make a lasting impression — with a single tap.

★ Make a bold impression with our premium metal NFC card. Crafted for high-impact networking, it's where sophistication meets smart tech.

- Premium metallic finish
- Lifetime usability
- Custom link to your profile, website, or contact card
- Available in Black or Silver



Metallic Cards

TAP HOOK

Digital Business Cards

★ *Make a lasting impression — with a single tap.*



★ Make a bold impression with our premium metal NFC card. Crafted for high-impact networking, it's where sophistication meets smart tech.

- Premium metallic finish
- Lifetime usability
- Custom link to your profile, website, or contact card
- Available in Black or Silver



Metallic Cards

TAP[»] HOOK

Google Review Standee

Just tap and let the magic happen

★ Natural. Classy. Compact. This wooden standee blends effortlessly into cozy interiors while inviting customers to leave glowing Google reviews.

- Engraved NFC chip with QR backup
- Eye-catching earthy aesthetic
- Durable, waterproof design
- Plug-and-play – no setup required



Wooden Standee

TAP[📶] HOOK

Google Review Standee

★ *Just tap and let the magic happen*



★ Natural. Classy. Compact. This wooden standee blends effortlessly into cozy interiors while inviting customers to leave glowing Google reviews.

- Engraved NFC chip with QR backup
- Eye-catching earthy aesthetic
- Durable, waterproof design
- Plug-and-play – no setup required



Wooden Standee

Google Review Standee

Just tap and let the magic happen

★ Clean lines, sharp presence. This standee is designed to sit on your counter and instantly collect customer feedback through Google reviews.

- Glossy black or white finish
- NFC & QR-enabled
- Includes setup & testing
- Matches modern interiors



Acrylic Standee

TAP HOOK

Google Review Standee

★ *Just tap and let the magic happen*



★ Clean lines, sharp presence. This standee is designed to sit on your counter and instantly collect customer feedback through Google reviews.

- Glossy black or white finish
- NFC & QR-enabled
- Includes setup & testing
- Matches modern interiors



Acrylic Standee

TAP HOOK

Customized Google Review Standee

Just tap and let the magic happen

★ Add your logo. Make it yours. This fully-branded standee reflects your identity while gathering reviews with ease.

- Custom design with your logo
- Premium finish, great for reception desks
- Easy review collection in one tap
- Available in Black or White



Acrylic Standee with logo

TAP HOOK

Customized Google Review Standee

★ *Just tap and let the magic happen*



★ Add your logo. Make it yours. This fully-branded standee reflects your identity while gathering reviews with ease.

- Custom design with your logo
- Premium finish, great for reception desks
- Easy review collection in one tap
- Available in Black or White



Acrylic Standee with logo

ACTION, LIMITLESS POSSIBILITIES

TAP HOOK

Customized Google Review TapTile

Small in size. Big on impact

★ A small but powerful tap tool. TapTile is perfect for menus, business cards, links, and more – just stick it anywhere!

- Ultra-slim and discreet
- Ideal for counters, packaging, or tables
- Works with NFC + QR
- Water-resistant and durable



TapTile

TAP HOOK

Customized Google Review TapTile

Small in size. Big on impact



★ A small but powerful tap tool. TapTile is perfect for menus, business cards, links, and more – just stick it anywhere!

- Ultra-slim and discreet
- Ideal for counters, packaging, or tables
- Works with NFC + QR
- Water-resistant and durable



TapTile

Customized Multi Functional Smart Standee

★ A sleek, modern standee that connects your audience to any 2, 3, or 4 links of your choice – Instagram, Google Reviews, WhatsApp, UPI, Website, and more.

- Ultra-slim and discreet
- Ideal for counters, packaging, or tables
- Works with NFC + QR
- Water-resistant and durable



Smart Standee

TAP[®] HOOK

Customized Multi Functional Smart Standee



★ A sleek, modern standee that connects your audience to any 2, 3, or 4 links of your choice – Instagram, Google Reviews, WhatsApp, UPI, Website, and more.

- Ultra-slim and discreet
- Ideal for counters, packaging, or tables
- Works with NFC + QR
- Water-resistant and durable








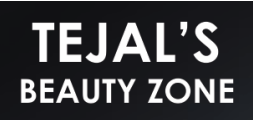







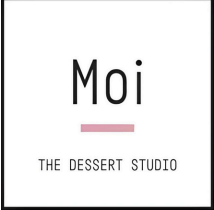

Smart Standee

TAP HOOK

Who uses Taphook?

- **Salons & Spas** – Collect reviews + showcase services
- **Corporate Offices** – Access directories & tap-to-call functionality
- **Cafés & Restaurants** – Digital menus + easy feedback
- **Clinics & Wellness** – Patient testimonials & appointments
- **Retail Stores** – Offers, reviews & brand pages
- **Freelancers** – Share portfolios & connect instantly

Our Happy Customers

 KHODIYAR infotech	 SHALYA ORTHOPAEDIC HOSPITAL & JOINT REPLACEMENT CENTRE	 KADAMB DIAGNOSTICS	 Khodiyar eSolutions LLP Consultancy Training Software	 JAHAL BEAUTY SALON
 TEJAL'S BEAUTY ZONE	 STUDIO DE FOOD COUTURE® CULINARY CENTER	 CRYO LAB Handcrafted Ice Cream Factory	 ANDesign	 HIFAB.
 TWF	 Smit A Designs See The World Right	 AAKAR ARCHITECTS	 Moi THE DESSERT STUDIO	 DODI BAKSA BY SARAIYAS'

And many more!



Terms & Conditions

- **Product Usage :**

Taphook standees help businesses collect reviews and share information using QR codes and NFC.

- **Tap Feature (NFC) :**

The tap function works only on smartphones with NFC enabled. If tapping doesn't respond, check your device's NFC settings – this is not a product defect.

- **Google Review Links :**

Links function according to Google's current policies. Taphook is not responsible for any future changes affecting access or visibility. Review links may redirect to the business profile or require extra steps based on Google's interface updates.

- **Customization Disclaimer :**

Taphook is not responsible for errors in logos, names, or designs after customer approval.

- **Digital Content :**

QR and NFC links are managed by Taphook. Any changes requested after setup may include a nominal update fee.

- **Intellectual Property :**

All designs, logos, and content provided by Taphook are the intellectual property of the company. Unauthorized reproduction or distribution is prohibited.



Terms & Conditions

- **Limitation of Liability :**

Taphook is not liable for any indirect, incidental, or consequential damages arising from the use of our products or services.

- **Governing Law :**

These terms shall be governed by and construed in accordance with the laws of India. Any disputes arising in connection with our products or services shall be subject to the exclusive jurisdiction of the appropriate authorities in Ahmedabad, Gujarat.

TAPHOOK is more than tech
– it's your brand's gateway to smarter engagement.

Smart Interaction, Limitless Possibilities.



+91 73838 51166



info@taphook.in



www.taphook.in



Get connected today